

RECEIVED
CENTRAL FAX CENTER

NOV 21 2003

OFFICIAL

OFFICIAL

CARDINAL LAW GROUP

1603 Orrington Avenue/Suite 2000
Evanston, Illinois 60201
Telephone 847 - 905 - 7111
Facsimile 847 - 905 - 7113

CONFIDENTIAL ATTORNEY-CLIENT
PRIVILEGED COMMUNICATION

Date: NOVEMBER 21, 2003

To: EXAMINER DANIEL R. MATZ
U.S. PATENT AND TRADEMARK OFFICE

Fax #: (703) 872-9326

From: FRANK C. NICHOLAS
Fax #: (847) 424-2521

Client/Matter No.: AUS920010172US1 (9000/26)

of Pages: 16
(including cover sheet)

IF YOU HAVE ANY PROBLEMS RECEIVING THIS MESSAGE, PLEASE CALL 847/905-7111, Ext. 2280 AND ASK FOR JENNIFER CRUZ

THIS MESSAGE IS INTENDED ONLY FOR THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED. IT MAY CONTAIN PRIVILEGED, CONFIDENTIAL, ATTORNEY WORK PRODUCT, OR TRADE SECRET INFORMATION WHICH IS EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAWS. IF YOU ARE NOT THE INTENDED RECIPIENT, OR AN EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS MESSAGE IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS MESSAGE IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE AND RETURN THE ORIGINAL MESSAGE (AND ALL COPIES) TO US BY MAIL AT THE ABOVE ADDRESS. WE WILL REIMBURSE YOU FOR POSTAGE.

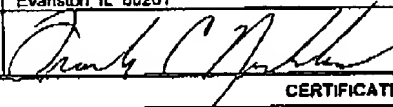
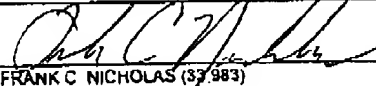
PTO/SB/21 (1/2/97) Approved for use through 9/30/00. OMB 0551-0007. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
Under the Paper Reduction Act of 1992, no person is required to respond to a collection of information unless it displays this Office's unique number.

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Attorney Docket No	AUS920010172US1 (9000/26)
	Application Number	09/820,505
	Filing Date	MARCH 29, 2001
	First Named Inventor	MARIA A. HIMMEL
	Group Art Unit	3641
	Examiner	MATZ, DANIEL R

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Response and Amendment to Office Action Dated September 9, 2003 <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Status Letter <input type="checkbox"/> Request for Corrected Filing Receipt <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Supplemental Information Disclosure Statement, PTO-1449, an <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application	<input type="checkbox"/> Assignment Papers <input type="checkbox"/> Drawings <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Petition Raising Slip (PTO/SB/69) and Accompanying Petition <input type="checkbox"/> To Convert a Provisional Application <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Small Entity Statement <input type="checkbox"/> Request of Refund	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Post Card Receipt <input type="checkbox"/> Additional Enclosure(s) (please identify below) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.		
<input checked="" type="checkbox"/> I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.		

CALCULATION OF FEE

				Small Entity		or		Large Entity	
	Claims After Amendment		Highest No Previously Paid For	Present Extra	Rate	Add'l Fee		Rate	Add'l Fee
Total		Minus		0	x \$9=	0		x \$18=	
Indep		Minus		0	x \$43=	0		x \$86=	
First Presentation of Multiple Dep. Claim					+ \$145=			+ \$290=	
total add'l fee					\$ 0		total add'l fee		
							\$ 0		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm or Individual name	FRANK C. NICHOLAS Registration No. 33,883 CARDINAL LAW GROUP 1603 Orrington Avenue, Suite 2000 Evanston, IL 60201		
Signature		Date	November 21, 2003
CERTIFICATE OF FACSIMILE			
I hereby certify that this correspondence is being transmitted by facsimile to (703) 872-8326 to the United States Patent and Trademark Office on this date			November 21, 2003
Signature	 FRANK C. NICHOLAS (33,883)	Date	November 21, 2003

RECEIVED
CENTRAL FAX CENTER

NOV 21 2003

OFFICIAL

CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence is being transmitted
via facsimile to (703) 872-9326 to the United States
Patent and Trademark Office on November 21, 2003
(Date of Deposit)

FRANK C. NICHOLAS (33,983)
Name of applicant, assignee or registered representative

Frank C. Nicholas
Signature

November 21, 2003
Date of Signature

PATENT
Case No. AUS920010172US1
(9000/26)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:)
)
MARIA AZUA HIMMEL, ET AL.)
)
Serial No.: 09/820,505)
)
Filed: MARCH 29, 2001)
)
Title: METHOD AND SYSTEM FOR)
ONLINE SHOPPING)

Examiner: MATZ, DANIEL R.

Group Art Unit: 3641

RESPONSE AND AMENDMENT
TO OFFICE ACTION DATED SEPTEMBER 9, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22202-1450

Dear Sir:

This is a response to a non-final Office Action dated September 9, 2003.

November 21, 2003
Case No.: AUS920010172US1 (9000/26)
Serial No.: 09/820,505
Filed: March 29, 2001
Page 2

INTRODUCTORY COMMENTS

In the Office Action, Examiner Matz asserted the following objections and rejections of pending claims 1 - 24:

- A. Claims 1-2, 4, 6-10, 13-18 and 21 - 24 were rejected under 102(a) as anticipated by Van Den Berghe.
- B. Claim 3 was rejected under 103(a) as unpatentable over Van Den Berghe in view of Conklin.
- C. Claims 5, 12, and 20 were rejected under 103(a) as unpatentable over Van Den Berghe in view of Franklin.
- D. Claims 11 and 19 were rejected under 103(a) as unpatentable over Van Den Berghe in view of Barr.

The Applicants respectfully request reconsideration and further examination of the present application under 37 CFR §1.112.